



## Microsoft SharePoint 2010 Sites

SharePoint® 2010 provides portal and collaboration capabilities across intranet, extranet, and Internet sites.

With SharePoint 2010, users are able to connect and manage information across diverse audiences and environments quickly and securely. SharePoint 2010 Sites' great usability and personalized experiences make it easy and rewarding for anyone to use SharePoint. For IT, SharePoint 2010 offers a unified architecture that saves organizations time and money and gives developers the tools and comprehensive platform they need to create great applications.



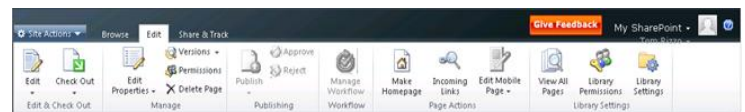
**SharePoint Sites powers enterprise portals and team sites**

### Ensure Broad Adoption

Great usability is the key to broad adoption. With SharePoint 2010's intuitive design and Fluent UI (the "Ribbon") users are able to find and use the information and expertise they need to succeed. Features such as, out-of-the-box Web Parts, enhanced mobile and offline experiences, and a seamless integration with Office engage and connect users.

### Fluent UI lets users focus on their work, not their software

With SharePoint 2010's new contextual ribbon, users are able to quickly and easily find features most relevant to their situation. Simple point and click functionality makes complex tasks easy and allow users to work and explore with confidence.



**SharePoint contextual ribbon provides easy access to the features users need**

### Integration with Office increases productivity

With SharePoint, users are able to open, edit, and save documents just as they do with Office client. With SharePoint 2010, Office 2010 users are able to use Office Web Applications to view and make essential edits to Word, Excel, PowerPoint, and OneNote documents directly over the internet with no loss of formatting.

### Out-of-the-Box Web Parts reduces ramp time

SharePoint 2010 Sites' suite of powerful, out-of-the-box Web Parts give users access to a wide array of information and applications. With SharePoint 2010 Sites' users can use point and click functionality to easily add or remove Web Parts.

### Mobile enhancements make it easy to work on the go

SharePoint 2010 includes enhancements to the Mobile experience. Along with SharePoint's mobile native client for Windows Mobile devices, SharePoint 2010 now supports a wider variety of today's microbrowsers and includes a mobile SDK which may be used to customize mobile experiences.

### SharePoint Workspace lets users take their work with them

SharePoint 2010 Workspace allows users to take individual libraries or entire sites offline, make changes, and easily synch edits back to host servers. Low bandwidth users benefit from SharePoint 2010's new variance transmission where only changes made are joined with parent copies.

### Broad Browser Support to meet everyone's needs

SharePoint 2010 includes broad browser support, including support for IE7, IE8, Firefox, and Safari.

### Built-in Silverlight API drives rich internet experiences

Developers and designers can use SharePoint 2010's built-in Silverlight API to create dynamic applications and user experiences.



## Deliver Personalized Experiences

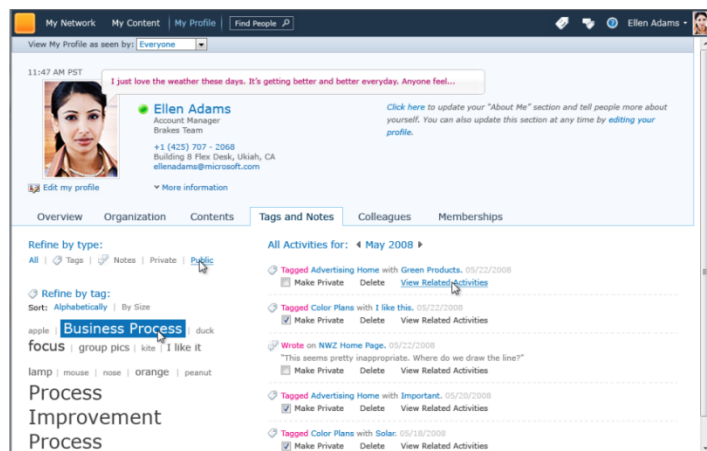
SharePoint 2010 allows users to consume and share information with individualized experiences that work best for them.

### Audience targeting delivers the right information to the right users

SharePoint 2010's rule-based audience targeting allow content owners to expose information to one or more specific audiences across multiple sites within a single deployment. This allows virtually any individual item within a portal to be targeted to any group of users.

### Tagging exposes relevant information

With SharePoint 2010, users can apply tags to content using predetermined taxonomies or create new tags that facilitate and speed discovery across audiences. Subscriptions to tags enable users to receive updates on content, people, projects, and much more directly within their personal My Sites.



### Tag Clouds & My Sites allow users to share and discover germane information

### My Sites give you control of what is shared

With My Sites, SharePoint 2010 users are able to build personal experiences and interactions simply by including and structuring information components in ways that work best for them. SharePoint 2010 allows users to quickly and easily build personal My Sites that act as their public profile and access point to disparate, frequently used systems and tools.

## Reduce Costs & Complexity

SharePoint 2010 saves organizations valuable IT resources with a unified infrastructure, built-in management tools, and a seamless integration with line-of-business applications.

### Unified infrastructure & centralized management tools allow organizations to focus IT resources

SharePoint 2010 is built on a single, cohesive infrastructure that easily scales across intranets, extranets, and the Internet. SharePoint 2010 includes a full complement of management tools and reports, a developer dashboard to monitor performance of pages, monitoring and alerts based logs and events, as well as a web analytics service.

### Business Connectivity Services (BCS) unlock enterprise data

SharePoint 2010's Business Connectivity Services allow full read / write capabilities with backend systems. Business Connectivity Services (BCS) based applications can run with Word, Outlook, InfoPath, and SharePoint Workspace. SharePoint 2010 virtual lists allow users to work with line-of-business data directly within SharePoint's UI.

### On-premise or in the cloud gives organizations flexibility

SharePoint 2010 offers traditional on-premise, highly scalable solutions or flexible, cloud based solutions hosted through Microsoft's Business Productivity Online Services. Whether on-premise or hosted, SharePoint 2010 offers users and organizations the same great capabilities, advantages, and support.

## For More Information

Learn more about Microsoft SharePoint Server 2010 at: <http://sharepoint.microsoft.com>

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